



UNIVERSITY of VIRGINIA

OFFICE OF THE PRESIDENT

January 21, 2010

To Whom It May Concern:

Patrice Perry has asked me to write a letter of recommendation, and I am pleased to do so.

Ms. Perry earned her B.A. degree here in 1994, with a major in Government. She later earned an M.B.A. from Regent University. While a student here, she served as an editor for the *University Journal*, one of two daily student newspapers at the time. Ms. Perry later co-founded and served as editor-in-chief of the University's first African-American student newspaper, *Skandaline*. She also served as a radio news reporter at the University's radio station. Because of Ms. Perry's various roles as a newspaper reporter and editor, I met with her and other student reporters regularly to discuss administrative and budgetary issues.

Since leaving the University, Ms. Perry has had a successful corporate career in real estate sales. For the last several years, she has run her own business. Ms. Perry now wishes to pursue a Ph.D. degree in business administration. Her experience and ambition, her considerable contributions to various volunteer ventures, and her strong desire to pursue graduate studies make her prospects as a graduate student especially promising. She will contribute in significant ways to the graduate program she enters and to the community she joins following graduate school.

I recommend Ms. Perry enthusiastically.

Sincerely,



John T. Casteen III
President

JTC:jdb

October 5, 2011

Dear Sir or Madam:

As Director of the PhD Program for Rutgers Business School-Newark and New Brunswick, I am pleased to write this letter of recommendation to attend USASBE's Doctoral Consortium in 2012 for Patrice Perry-Rivers, a promising entrepreneurship scholar in the second year of her doctoral studies at Rutgers Business School.

Patrice has been awarded a doctoral student research fellowship for her first two years of study in our Ph.D. Program in Organization Management, and at present serves as a research assistant for the Research Chair for the Center for Urban Entrepreneurship and Economic Development. She will have completed 2 full years of study by June 2011. During her tenure here, Patrice has performed well in our rigorous academic program with a cumulative G.P.A. of 3.9 on a 4.0 scale, and interacted collegially with all of her professors and peers.

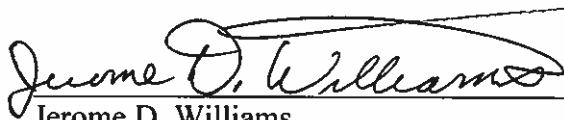
Patrice has, most importantly, demonstrated significant interest in entrepreneurship and the capacity to uniquely contribute to the field. Though she is only entering her second year of doctoral study, she has expressed several clearly articulated entrepreneurship research paper concepts, including research on the impact of specific entrepreneurial contexts on entrepreneurial action, social entrepreneurship and tax-exempt firms, minority entrepreneurship and economic development, and social responsibility during entrepreneurial ventures in emergent and vulnerable markets. As further demonstration of her commitment to pursue a career as an entrepreneurship scholar, she applied for and received a scholarship to attend a Social Entrepreneurship doctoral seminar offered at Syracuse University in the Summer of 2011, has submitted and had one of her paper concepts accepted to NYU's upcoming Social Entrepreneurship Conference in November 2012, and serves as a reviewer for USASBE.

Finally, Patrice's past experiences as a successful minority entrepreneur and owner of a real estate company, her own personal commitment to social responsibility and community involvement, and her diligent work-ethic and character, are additional assets she possesses that will help propel her research interests and enable her to have a viable career as an entrepreneurship scholar.

For the aforementioned reasons, I believe Patrice would be an ideal candidate for participation in the Doctoral Consortium for USASBE's upcoming conference and recommend her highly.

Sincerely,

RUTGERS



Jerome D. Williams

PhD Program Director

Prudential Chair in Business and Research Director-The Center for Urban Entrepreneurship & Economic Development (CUEED)

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RUTGERS

Rutgers Business School
Newark and New Brunswick

**The Center for Urban Entrepreneurship
& Economic Development**

March 14, 2011

Tom Lumpkin, Ph.D.
Chris J. Witting Chair of Entrepreneurship
Entrepreneurship and Emerging Enterprises
Whitman School of Management
Syracuse University
721 University Avenue
Syracuse, NY 13244

Tom:

I write this letter to enthusiastically recommend Patrice Perry for the Social Entrepreneurship Conference to be held this summer at Syracuse University. In addition to performing well in her academic studies, Patrice has expressed a passionate interest in social entrepreneurship, as she sees it as a tool for addressing poverty and inequality resulting from economic and social stratification. She intends to make social entrepreneurship a major thrust of her research efforts, and has begun to do so with two working papers—one on social entrepreneurship in minority mega-churches, and the other on social entrepreneurship in minority social organizations.

I am confident that Patrice will learn a great deal from your seminar, and that, in the future, her research efforts will positively contribute to the field. I ask you to seriously consider her application.

Sincerely,



Jeffrey A. Robinson, Ph.D.
Assistant Professor & Assistant Director of the
Center for Urban Entrepreneurship
& Economic Development

January 15, 2010

Dear Sir or Madam:

It is with great pleasure that I recommend to you Patrice Perry. Patrice is one of the most thorough and intelligent people I know. She worked as an intern at my law practice in Virginia Beach for four years. As an intern, she was a very dedicated and diligent employee. She was thorough, attentive to detail, a quick study and had the capacity to interact favorably with staff and clients. Whenever she was given a task, she ensured that she attempted to perform it with perfection. I felt comfortable assigning her tasks that were complicated and required attention to detail because I knew she would perform the task to my satisfaction.

As a college student, once she chose an undergraduate program which was suited to her strengths and abilities, Patrice became a student leader and left a lasting legacy at the University of Virginia. In fact, she was the recipient of the first literary scholarship award offered by the Office of African American Affairs at her university.

Once she completed her college experience and began her career, I observed Patrice mature from a novice employee at the Virginian Pilot, to a marketing and sales leader with responsibility for hundreds of clients, major publicity events, and ultimately millions of dollars. I also observed her take the risk of entering a new field in real estate and using the same traits that enabled her success in other endeavors to quickly become one of the most successful realtors in the Hampton Roads market, and one of the youngest to achieve her level of success. I observed Patrice to be a polished real estate professional who handled her own clients with dedication and a strong work ethic. As the Chief Executive Officer of her own small business as a realtor and team leader, I watched her develop effective management, budgeting, forecasting, and human resource management skills, in addition to enhancing her already-existing marketing and sales expertise, in order to operate a successful company.

Recently, Patrice expressed interest in becoming a professor in a higher education setting and began teaching business courses at E.C.P.I., a regional S.A.C.S. accredited college with a campus in Newport News, VA. As she has so much valuable experience and many character qualities that will benefit students, I am confident Patrice will excel in this endeavor as she has in all of the other endeavors I have observed her undertake.

In sum, Patrice is so highly productive that I am confident she will make a positive contribution to any organization of which she is part and highly recommend her.

Sincerely,



Doris L. Edmonds

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November 3, 2008

Dear Sir or Madam:

It is with great enthusiasm that I write this letter of recommendation for Patrice Perry, a young woman whom I have known for the last fifteen years, whom I have grown to respect and admire. As a presiding elder of the ministry organization for which she was a publications editor, researcher, and administrator in Richmond, Virginia, I observed her to be one of the hardest working, productive people I knew.

During her two years of employment with our organization, she managed multiple responsibilities, including serving as the primary editor and co-creator for publications, a primary organizer for in-house and community outreach events, a marketing and research specialist, and as the primary assistant to the ministers. Patrice was well-organized, dedicated, efficient, and she followed through on the tasks to which she was assigned diligently and professionally. She was invaluable to the organization.

All the while, she was ambitious enough to begin to pursue her Masters in Business and has had a successful career since her departure. I am confident that Patrice has the skills, educational background, and character to successfully perform in any task or role she pursues and to leave behind a lasting, positive mark on the organizations she serves.

For this reason, I recommend her professionally to you.

Sincerely,



Adam N. Harrell, Jr.

Co-Managing Partner

June 4, 2008

Dear Sir or Madam:

I write this letter to highly recommend Patrice Perry Rivers.

As Marketing Director, Patrice was an invaluable part of the marketing, donor, and business development team for the international ministry organization that I lead. During her two years of service, I found Patrice to be exceptionally diligent, intelligent, and effective at implementing marketing and business decisions, many of which have had a long-term, positive impact on the development of our organization.

Based on her character, work-ethic, commitment to excellence, and ability to lead others into a unified vision, I am confident Patrice would serve well in any business position she pursues. As Patrice's pastor, I also believe that she has an inward commitment to service and to helping others succeed. These attributes are valuable assets that I believe can easily be translated into effective leadership within an organization.

I am genuinely confident Patrice would be a highly valuable asset to any organization she serves.

Sincerely,

B. Courtney McBath,
Senior Founding Pastor

Bishop B. Courtney McBath is the senior founding pastor of Calvary Revival Church in Norfolk, Virginia, and the presiding bishop of Calvary Alliance of Churches and Ministries. Since it was founded in 1990, Calvary Revival Church has grown to more than 7,000 weekly attendees. Calvary Alliance, established in 1998, includes churches and ministries located in the United States and around the world.

The Virginian-Pilot

PilotOnline.com

Patrice,

I want to congratulate you on your many accomplishments at The Virginian-Pilot.

I have really enjoyed observing your progression through our company. I still recall how you entered the organization as a Marketing Analyst and had an immediate impact. You quickly moved into the top tier of that group by exhibiting an exemplary work ethic, strategic insight, and a good command of the marketing research.

I remember you telling me while you were a Marketing Analyst that you felt you could be a successful Account Executive. While most of our Analysts weren't interested in pursuing a Sales career, you made the most of your opportunity. Your ability to quickly connect with your customers and commitment to getting your Retail advertisers strong results served you well.

When you were promoted to Real Estate, I saw you using an even wider variety of skill sets. As you know, we place an emphasis on "leaving a legacy" in any position you're in, and you clearly did that in Real Estate. You were given progressively more responsibility while on the Real Estate team.

Two things that I will remember most about your time here are your integrity and initiative. Your value system clearly guides everything you do, and you make things happen, rather than being a caretaker of the status quo.

As you consider future endeavors, I wish you the very best, and believe you will make many positive contributions wherever you go.

Best regards,

Bob Morgan
Staff Development Manager